

<i>SERFF Tracking Number:</i>	<i>PHYS-127684731</i>	<i>State:</i>	<i>Arkansas</i>
<i>Filing Company:</i>	<i>Physicians Mutual Insurance Company</i>	<i>State Tracking Number:</i>	<i>49944</i>
<i>Company Tracking Number:</i>	<i>PMA3667B</i>		
<i>TOI:</i>	<i>MS08I Individual Medicare Supplement -</i>	<i>Sub-TOI:</i>	<i>MS08I.012 Multi-Plan 2010</i>
	<i>Standard Plans 2010</i>		
<i>Product Name:</i>	<i>Med Sup</i>		
<i>Project Name/Number:</i>	<i>PMA3667B /PMA3667B</i>		

Filing at a Glance

Company: Physicians Mutual Insurance Company

Product Name: Med Sup	SERFF Tr Num: PHYS-127684731	State: Arkansas
TOI: MS08I Individual Medicare Supplement -	SERFF Status: Closed-Filed-	State Tr Num: 49944
Standard Plans 2010	Closed	
Sub-TOI: MS08I.012 Multi-Plan 2010	Co Tr Num: PMA3667B	State Status: Filed-Closed
Filing Type: Advertisement		Reviewer(s): Stephanie Fowler
	Authors: Sonya Dickey, Sara Magee-Garcia	Disposition Date: 10/06/2011
	Date Submitted: 10/05/2011	Disposition Status: Filed-Closed
Implementation Date Requested: On Approval		Implementation Date:
State Filing Description:		

General Information

Project Name: PMA3667B	Status of Filing in Domicile: Pending
Project Number: PMA3667B	Date Approved in Domicile:
Requested Filing Mode: Review & Approval	Domicile Status Comments: Filed with Nebraska on 10/4/2011.
Explanation for Combination/Other:	Market Type: Individual
Submission Type: New Submission	Individual Market Type:
Overall Rate Impact:	Filing Status Changed: 10/06/2011
	State Status Changed: 10/06/2011
Deemer Date:	Created By: Sara Magee-Garcia
Submitted By: Sara Magee-Garcia	Corresponding Filing Tracking Number: PMA3667B
Filing Description:	
RE: Medicare Supplement Advertisements	
Invitation to Inquire: PMA3667B	
Tear off card: PMA3667AB	
Invitation to Inquire: PMA3688B	
Tear off card: PMA3688AB	

Attached are copies of the above referenced material for your review and approval. This material will be used to create

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TOI: MS08I Individual Medicare Supplement - Sub-TOI: MS08I.012 Multi-Plan 2010
Standard Plans 2010
Product Name: Med Sup
Project Name/Number: PMA3667B /PMA3667B

an interest in the following Medicare Supplement policies/riders:

Policies/Rider Medicare Plans Approval Dates

P020AR A 8-12-09

P025AR F 8-12-09

P026AR G 8-12-09

P027AR High Ded F 8-12-09

P029AR N 5-11-11

High Deductible Premium Discount Rider B345 8-12-09

If you have any questions concerning material, please contact me at 1-800-228-9100, option 1, option 6, extension 2633. You may also contact me via email at Sara.Magee-Garcia@physiciansmutual.com. Your assistance in getting the material approved for use in your State is greatly appreciated.

Company and Contact

Filing Contact Information

Sara Magee-Garcia, Advertising Compliance sara.magee-garcia@physiciansmutual.com
Coordinator
2600 Dodge Street 402-930-2633 [Phone]
Omaha, NE 68131 402-633-1096 [FAX]

Filing Company Information

Physicians Mutual Insurance Company CoCode: 80578 State of Domicile: Nebraska
2600 Dodge Street Group Code: 367 Company Type:
Omaha, NE 68131 Group Name: State ID Number:
(402) 633-1188 ext. [Phone] FEIN Number: 47-0270450

Filing Fees

Fee Required? Yes
Fee Amount: \$200.00
Retaliatory? No
Fee Explanation: \$50 per form, 4 forms included
Per Company: No

COMPANY	AMOUNT	DATE PROCESSED	TRANSACTION #
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<i>Product Name:</i>	<i>Med Sup</i>		
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Physicians Mutual Insurance Company	\$200.00	10/05/2011	52474767

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<i>Project Name/Number:</i>	<i>PMA3667B /PMA3667B</i>		

Correspondence Summary

Dispositions

Status	Created By	Created On	Date Submitted
Filed-Closed	Stephanie Fowler	10/06/2011	10/06/2011

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Disposition

Disposition Date: 10/06/2011

Implementation Date:

Status: Filed-Closed

Comment:

Rate data does NOT apply to filing.

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Schedule	Schedule Item	Schedule Item Status	Public Access
Form	PMA3667B	Filed-Closed	Yes
Form	PMA3667AB	Filed-Closed	Yes
Form	PMA3688B	Filed-Closed	Yes
Form	PMA3688AB	Filed-Closed	Yes

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Filing Company: *Physicians Mutual Insurance Company* State Tracking Number: *49944*

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Form Schedule

Lead Form Number: PMA3667B

Schedule Item	Form Number	Form Type	Form Name	Action	Action Specific Data	Readability	Attachment
Status							
Filed-Closed 10/06/2011	PMA3667B	Advertising	PMA3667B	Initial			PMA3667B.pdf
Filed-Closed 10/06/2011	PMA3667A B	Advertising	PMA3667AB	Initial			PMA3667B.pdf
Filed-Closed 10/06/2011	PMA3688B	Advertising	PMA3688B	Initial			PMA3688B.pdf
Filed-Closed 10/06/2011	PMA3688A B	Advertising	PMA3688AB	Initial			PMA3688B.pdf



Gaps.

Funny in hospital gowns,
not insurance.

Our innovative Medicare Supplement insurance option can help you save money on medical bills.

Maybe we should talk.

[Name, Title]

[(999) 999-9999]

[Agent License #:]

Please take one and call for details.

Physicians Mutual Insurance Company®

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Mutual®

Physicians Mutual Insurance Company is not connected with, nor endorsed by, the U.S. Government or the Federal Medicare Program. More details, including prices and limitations, will be provided at no cost or obligation. If you respond, **an insurance agent will contact you.** Insurance Policy/Rider Kinds: P020, P025, P026, P027, P029, B345.

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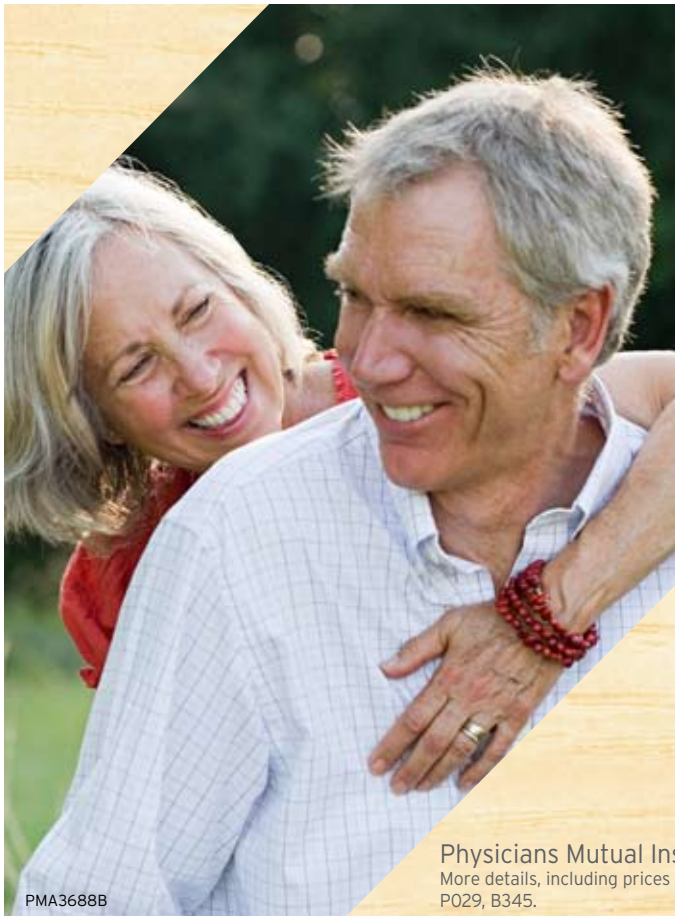
Insurance for all of us.®

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**Worry less about medical bills.
Focus more on enjoying retirement.**

Our innovative Medicare Supplement insurance option can help give you a lifetime of savings.

Be sure to ask about all our money-saving discounts.

[Name, Title]

[(999) 999-9999]

[Agent License #: _____]

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